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| Title: Part 1 – banner advertisement | |  |  | |  |  | |
| Description | Shot of several swimming rings, relaxing afternoon | Description | Shot of customer enjoy fast pass and jump into the empty pool | Description |  |
| Duration | 8s | Duration | 8s | Duration |  |
| Elements | -Background image  -Text line 1+2+3+4 | Elements | -Background image  -Text line 1+2+3+4 | Elements |  |
|  |  |  |  |  |  |
| Elements Animation | Background: slow translation in, focusing on person. Stops after 8s  Text lines 1,2,3,4 scroll in from right  Sequentially.  Line scroll takes 5s  Start:L1,L2,L3,L4, 5s | Elements Animation | Background: slow zoom in, focusing on pink life buoy. Stops after 8s  Text lines 1,2,3,4 scroll in from left  Sequentially.  Line scroll takes 5s  Start:L1,L2,L3,L4, 5s | Elements Animation |  |